

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2023

Course	: BBA	Date	: 26-July-2023
Subject Code	: BBA - 602	Time	: 09:30am to 11:45am
Subject Name	: Entrepreneurship Development	Duration	: 02.15 Hours
		Max. Marks	: 70

Section A

Answer the following (Attempt any three) (30)

1. Discuss the role of Entrepreneur in the Indian Economy.
2. What is the Economist view about the entrepreneurial functions? Discuss.
3. What is Entrepreneurial Culture? Explain with reference to Personal Background.
4. Explain the new global concepts of entrepreneur.
5. Discuss the Characteristics of Successful Entrepreneurs.

Section B

Answer the following (Attempt any four) (20)

1. Describe various variables that are generally considered in Environmental Analysis.
2. Write a note on 'The Joint Hindu Family Firm'.
3. Write a note on 'Introductory Page' and 'Industry Analysis' as elements of The Business Plan.
4. What is the Sociologist's view of entrepreneurial role? Discuss.
5. What is the Psychologist's view of entrepreneurial role? Discuss.
6. Explain various categories of entrepreneurs.

Section C

Part – A (Multiple Choice Questions)

(10)

1. _____ is a form of business organization in which an individual introduces his own capital, uses his own skill and intelligence in the management of its affairs and is entitled to receive all the profit and assumes all the risks of ownership.
A Joint Stock Company B Sole Proprietorship
C Partnership D Limited Company
2. Who takes risk in business?
A Enterprise-manager B Intrapreneur
C Entrepreneur D Social activist
3. Moral support systems are the network of _____ that encourage the entrepreneur and cheer him on when he may feel low or discouraged.
A family and friends B Money
C Currency D Finance
4. _____ is prepared after the entire report is prepared, but is placed at the beginning of the report.
A Executive Introduction B Executive Preparation
C Executive Inspection D Executive Summary

- 5 Around 1700 A.D. the term 'Entrepreneur' was used for _____.
- A Architects and Contractors of public works B Clerks
C Drivers of Government's Vehicles D Farmers
- 6 In France, in the 16th century, a leader of the _____ was termed as an entrepreneur.
- A trade union B military expedition
C mines business D cottage industry
- 7 Which among the following is NOT a part of the Professional Support Systems of entrepreneur.
- A Mentors B Brother and Sister
C Trade associations D Chambers of commerce
- 8 The Production Plan does NOT include:
- A Production process layout with illustrations. B Raw material requirements.
C Inventory control systems. D Construction of factory-shed
- 9 The word Entrepreneur is a _____ word.
- A Japanese B German
C Spanish D French
- 10 Following is /are to be managed in entrepreneurship.
- A Capital B Human Resources
C Both A and B D None of these

Part – B (Do as Directed)

(10)

- 1 Enlist any two entrepreneurial function.
- 2 Who is Dormant Partner? Explain in two sentences.
- 3 Who is Intrapreneur? Explain in two sentences.
- 4 Define Entrepreneurship.
- 5 Define Entrepreneur.
- 6 Who is Nominal Partner? Explain in two sentences.
- 7 What do you mean by Support Systems for entrepreneur? Explain in two sentences.
- 8 Enlist any two basic governmental procedures to be completed for start-up of an entrepreneurial venture in India.
- 9 What is Brainstorming? Explain in two sentences.
- 10 Enlist any two essential characteristics of a Partnership Organization.
